

Katherine Rotolo

Katherine Rotolo, founder and President of SightWise Solutions, has more than 15 years of experience in human capital management, including Vice President and co-founder of a highly successful staffing and recruiting firm. Katherine's desire for clients to succeed drives her ability to transfer her extensive knowledge of strategic and tactical planning and marketing/business development to others.

Leadership is nothing new to Katherine, as a natural leader, she was quickly promoted to Captain of the Cross Country Team from "walk-on" status at Michigan State University. While juggling her athletic career and studies, she was still able to attain the prestigious membership into the Academic All-Big Ten with a degree in Finance.

After being heavily recruited into Kimberly Clark, as a Cost Analyst, Katherine quickly determined that her abilities to make independent and insightful decisions in complex situations became more valuable to her team than creating annual budgets, quarterly forecasts, and cost systems improvements. Katherine determined she needed to be in a role that maximized her skills in developing personal relationships, achieving a common ground, and maximizing the gifts and talents of others.

Katherine stepped out on a limb into a completely different industry and took a position with a new and emerging staffing company, Excel Temporary Services, in Atlanta, GA. Within seven years with Excel, Katherine grew from a Staffing Supervisor to a Multi-branch Manager of the two most profitable branches in the company.

In 1999, Katherine was ready for the next challenge and co-founded Axiom Staffing Group. Again, tapping her strengths in motivating others, personal achievement, and competition she helped to build Axiom to be a strong and financially stable company in less than seven years.

In 2006, it was time for Katherine to, once again, dig deep and pursue another dream. She decided it was time to build a company to last and leave a business legacy fostering an appreciation for quality. In October, Katherine launched SightWise Solutions, a recruiting and consulting company focused on solving career and business challenges while making a contribution to customers' and candidates' success.